

MUNI MEMO TO YOU

WHAT MAKES A MUNI MAN?

With the selection of the 136th and 137th "Muni Man of the Month", whose pictures appear on Page 3, it is perhaps fitting to review with you, our passengers, some aspects of this program which the Muni started back in 1950. The program is designed to spotlight those operators who best exemplify the Muni's policy of Safety, Courtesy, and Service, and whose efforts to reach those standards have evoked commendation from the passengers they serve. Letters, from you, our Muni riders, commending operators for acts of courtesy or unusual consideration, are a vital part of the selection process. In addition, the men under consideration must have excellent safe driving records.

Safety and Courtesy appear to go hand in hand. In many cases, the men



MASTERY OF MANY SKILLS MAKES A MUNI MAN OF THE MONTH

whose politeness and cheerfulness bring letters of commendation, also have enviable safety records, and have received several National Safety Council Safe Driving Awards. The winner is honored at a City Hall ceremony, receiving a certificate of achievement and a check for \$50 from the transit advertising firm.

The carrying of some 670,000 passengers safely and promptly to their destinations over 689 miles of transit routes each week day in today's traffic conditions is a difficult job, one that is routinely performed on a day-in, day-out basis by our more than 1700 operating Muni Men. Their problems in maintaining safe, efficient and courteous operation are con-

passengers may be accommodated, and exercising due caution on entering or leaving a Muni vehicle. Our Muni operators have been trained for their jobs in a lengthy and carefully planned program, and they are backstopped by supervisors experienced in the transit field who recheck lines and schedules seeking ways properly to serve you.

With your continued cooperation, the Muni and its Muni Men will endeavor to bring you adequate and courteous service as they carry you safely through the streets of San Francisco. Meanwhile, if you have a nomination for "Muni Man of the Month", please send it with the operator's cap number to: The Muni, 949 Presidio Avenue, San Francisco 15.

CITED FOR SAFETY & COURTESY

Two operators who have won 13 Safe Driver Awards between them, from the National Safety Council, and whose cheerful and never-failing courtesy has brought numerous commendations from their passengers, were the most recent winners of the "Muni Man of the Month" award. They were Salvatore J. De Luca (left), "K" and "M" streetcar lines operator, and Robert A. Keesey, of the #30 Stockton line. De Luca, who started as a conductor on the California Street Cable Railway in 1932, is the father of five children, and grandfather of three. Keesey, a bachelor, started with the Muni in 1949.



siderable. When it is realized that the Muni Man is responsible for making change, handling transfers and school tickets, helping to keep passengers moving toward the rear of the bus, calling attention to regulations as to smoking or playing radios, all in the interests of proper service to our patrons, it is easy to picture the operator as an exceptional public servant. The operator also endeavors to follow his schedule consistent, of course, with safe and proper operation.

That is why, in the interest of giving you, our passengers, the best possible service consistent with safety, we often ask your cooperation in having your exact fare ready, moving promptly toward the rear so that additional

HOW TO GET THERE BY MUNI

When you are not sure how to get by Muni to any location in San Francisco, one of the simplest ways to determine the proper route is to consult your telephone directory. The first yellow page of the directory describes all of the street car and bus routes; on the next two pages is a route map showing all San Francisco streets and the Muni lines serving them. If you prefer, you may have your personal copy of "Muni Tours" in which all routes are listed, by writing to "Tours", 949 Presidio Avenue, San Francisco 15.

BOON TO RAILWAY BUFFS

Railway fans will be pleased to note that the exhibit of rare photographs, models, badges and transfers identified with early day street transportation in San Francisco, a popular feature of the Muni's Golden Anniversary celebration, will be continued at the Maritime Museum well into Spring. Karl Kortum, Director of the Museum, stated that the exhibit, which continues to attract throngs of interested visitors, will remain in place at least through March.

Its main feature is a collection of some 160 rare photographs of vintage street railway equipment dating back to 1903. Memories of old-time San Franciscans will be refreshed by the many street scenes depicting



Karl Kortum, Director of the Maritime Museum, points out some of the rare photographs in the current railway exhibit.

the city as it was before the disastrous earthquake and fire of 1906. Many of the pictures came from the files of the Muni. Others were gathered by local railroad historians, including Dick Schlaich, Charles Smallwood, Walter Muhlmann and Roy Graves, who made their invaluable collections available. The museum, located at Polk and Beach Streets, may be reached by either the No. 19 Polk line or by the No. 60 Powell-Hyde cable car. It is open seven days a week from 10 A.M. to 5 P.M.

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